



Exhibit & Sponsorship Opportunities

"ATMs and Cash in Asia" offers you the chance to meet other industry experts, discuss hot new topics and exchange information and views, in a friendly and professional environment.

This conference is able to provide your organization with exposure to:

- Enhance brand recognition and reputation with key customer targets
- Meet new business contacts face-to-face
- Strengthen relationships / build loyalty with existing customers
- Showcase new products and services
- Keep up with the competition

A portfolio of sponsorship and marketing opportunities follows, but this is by no means exhaustive. A tailor-made package can be created to suit your individual needs.

For further information, please contact Amanda Hardy, on +44 1284 702575 or email amanda@atmia.com

Drinks reception sponsorship

Drinks reception	
Introduction by conference organisers	X
5 minute company speech to delegates	X
Company branding during drinks reception	X
Logo on conference website	X
Recognition on conference programme	X
Delegate passes	3
Additional drinks reception passes	5
Price*	\$9,500
Number available	1

At the end the first day of the conference there will be a fully waitressed drinks reception, including wine, soft drinks and canapés. This is always popular with delegates and a high profile sponsorship opportunity.

If your organisation sponsors the drinks reception, this will be announced during the first day of the conference and again at the end of the first day's conference proceedings. A company representative will be invited to give a five-minute speech to all delegates to kick-off the drinks reception.

Branding sponsorships

	Gold	Silver	Bronze
Logo on marketing materials	X	X	X
Logo on conference website	X	X	X
Logo on conference emails	X	X	X
Full page advert in conference programme	X	X	
Introduction by conference organisers	X	X	X
Lunch sponsor (both days)	X		
Breakfast sponsor (one day)		X	
50 words on post-conference materials	X	X	X
Delegate passes	5	4	3
Company marketing materials given to attendees	X	X	X
25% discount on booth purchase	X	X	X
Price*	\$10,000	\$7,500	\$5,000
Number available	1	2	3

We offer three levels of branding sponsorship – these provide a great opportunity for promoting your organisation before and during the event.

Exhibition booths

	Exhibition booth ATMIA members	Exhibition booth non members
Single Booth space (3m x 2m)	X	X
Delegate passes	2	2
50 words on post conference materials	X	X
50% discount on additional delegate places	X	X
Discount for ATMIA members	X	
Price*	\$4,500	\$6,000
Number available		7

	Exhibition booth ATMIA members	Exhibition booth non members
Double Booth space (6m x 2m)	X	X
Delegate passes	4	4
50 words on post conference materials	X	X
50% discount on additional delegate places	X	X
Discount for ATMIA members	X	
Price*	\$7,500	\$10,000
Number available		4

There is no better way of promoting your organisation and demonstrating your company's products and services than an exhibition booth.

ATMIA members are entitled to a discount on exhibition booths as indicated above. Please note that the number of exhibition booths is limited and expected to sell out. Booths are allocated on a first-come first-serve basis, so book early to select your preferred booth location.

Literature distribution and advertising opportunities

	Literature distribution	Programme advert
Delegate passes	1	
Literature distribution to all conference delegates	X	
Advert in conference programme (full page)		X
Price*	\$1,800	\$600
Number available	10	4

Literature distribution to delegates is available either in the conference bags or by placing materials on conference desks. Companies purchasing a literature distribution also receive one full delegate place at the conference.

We offer a limited number of full page advertisements in the conference programme – these are offered on a first-come first-served basis so please book early.

Advertising Specifications:

- v Create ads at actual size
- v PDF files must be at least 300dpi with all fonts embedded
- v Please include all fonts, photos and artwork used to create ad
- v Half Page non-bleed ad 197mm (w) x 136mm (h)
- v Full page non-bleed ad 97mm x 284mm
- v Half Page bleed ad 221mm (w) x 152mm (h) Live area 190mm (w) x 136mm (h)
- v Full page bleed 221mm x 304mm Live area 190mm x 290mm Trim size 210mm x 297mm
- v Full page ads are portrait, half page ads are landscape

* Please note all our prices are in US dollars